

AMERICA'S BEVERAGE COMPANIES CELEBRATE SHAPING THE FUTURE OF RECYCLING & PACKAGING



We are committed to helping America recycle more through our culture of environmental responsibility, innovation, and investment in local communities.

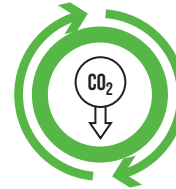
RECYCLING WORKS



Creates jobs
Recycling a ton of material supports 10 times as many jobs as throwing it in a landfill



Generates income
to keep down local recycling costs



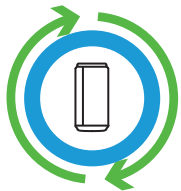
Reduces greenhouse gas (GHG) emissions by reducing the demand for raw materials



Saves energy and money

WHEN YOU RECYCLE

By recycling one aluminum can, you save enough energy to:

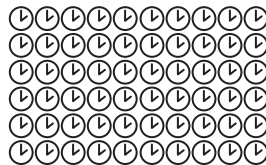


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Run a laptop computer for 5.2 hours.



Power a 60-watt CFL light-bulb for 60 hours.



By recycling ten plastic bottles, you save enough energy to run a laptop for 25.4 hours.



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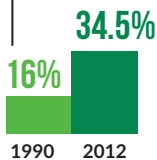


RECYCLING ON THE RISE



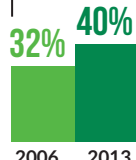
*Municipal Solid Waste (EPA, 2014)

OVERALL RECYCLING RATES



Overall recycling rates have more than doubled in the U.S. since 1990*.

INDUSTRY'S CONTAINER RECYCLING RATE



The recycling of beverage containers is ahead of the curve, rising from 32% to 40% in the last seven years.

RECYCLING THROUGH INNOVATION AND ENGAGEMENT



We are producing 100% recyclable aluminum, plastic, and glass beverage containers - even the plastic caps can be recycled!



We are investing in efficient local recycling programs and increasing the use of single-stream recycling to take the confusion out of recycling.



We are increasing the availability of public space recycling in parks, pedestrian areas, airports, sports venues, fairs, festivals and more.