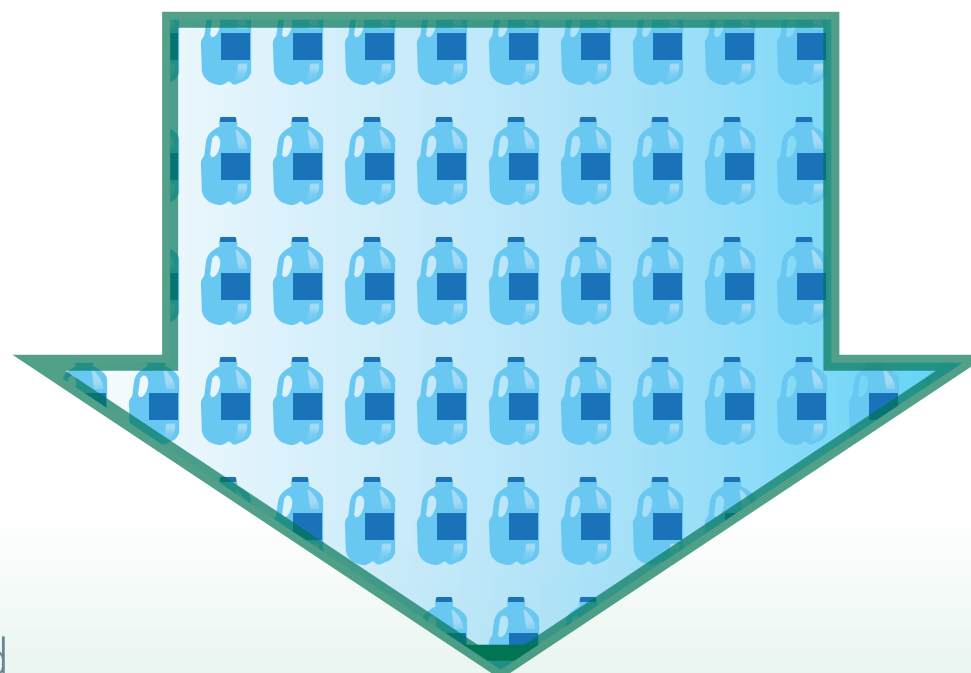


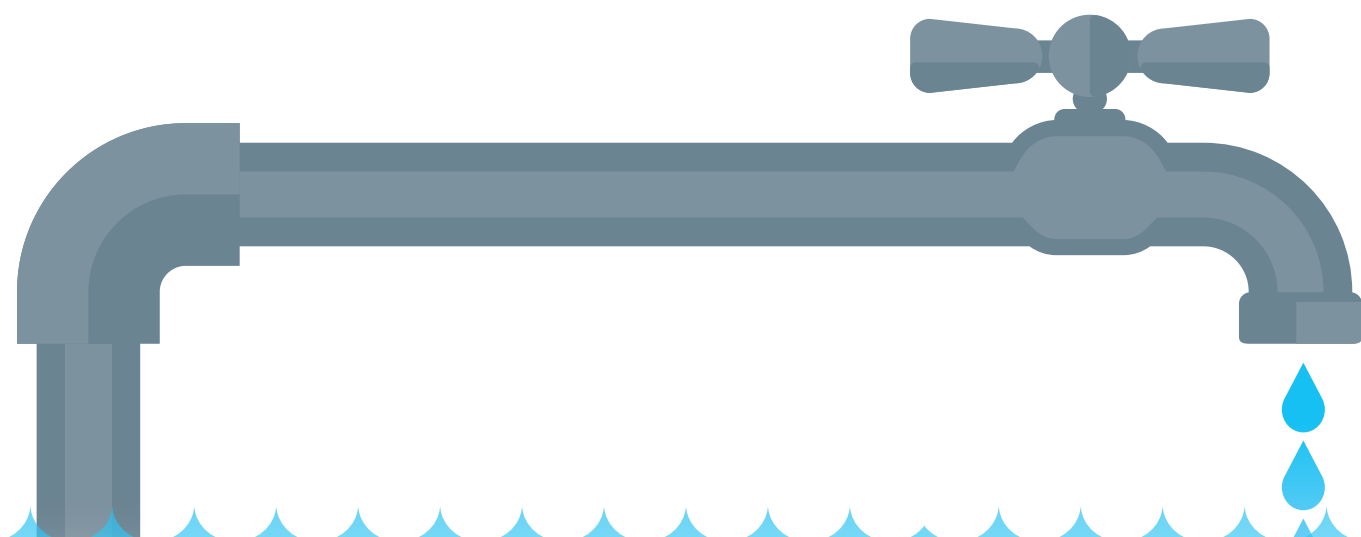
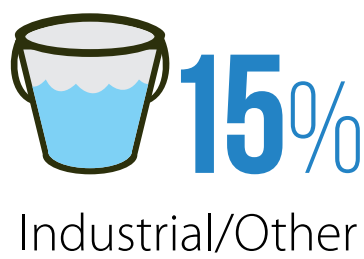
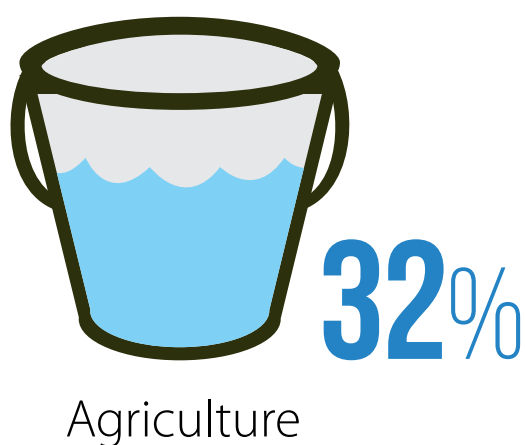
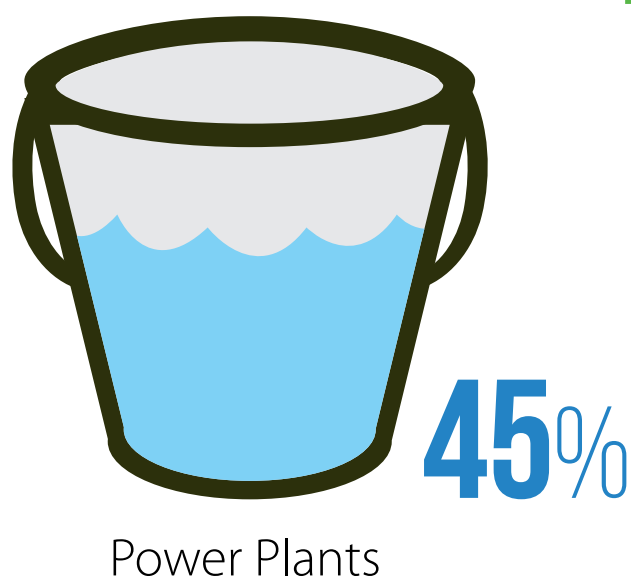
AMERICA'S BEVERAGE COMPANIES LEAD THE WAY ON WATER CONSERVATION

Since 2011, we have **cut water use by 4.4% per unit of product**

America's beverage companies are working with groups such as The Nature Conservancy, the US Forest Service and local water districts to restore and protect key watersheds across the US, including the **Great Lakes** and the **Colorado, Brazos and Trinity Rivers**.



Our bottling facilities account for only **4/100^{THS}** of **1%** of America's water use



Every year, America loses **28x** more water to household leaks than what our beverage companies use

To learn more about our water conservation efforts, visit InnovationNaturally.org.



Sources:

"Water, Energy, & Emissions Benchmarking Study," Beverage Industry Environmental Roundtable, 2017.
U.S. Geological Survey, industry survey data