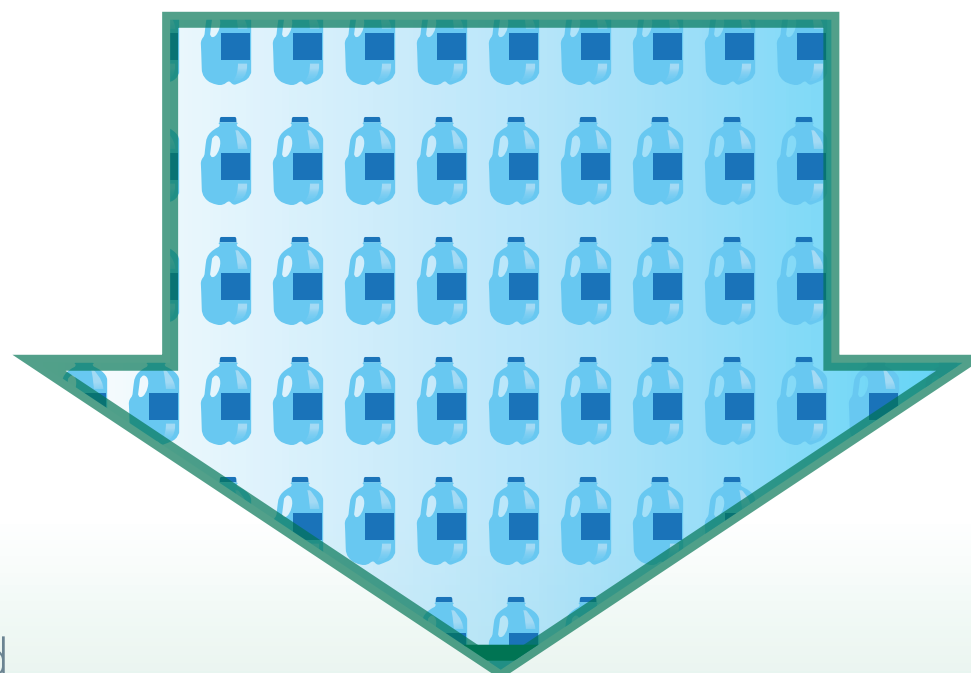


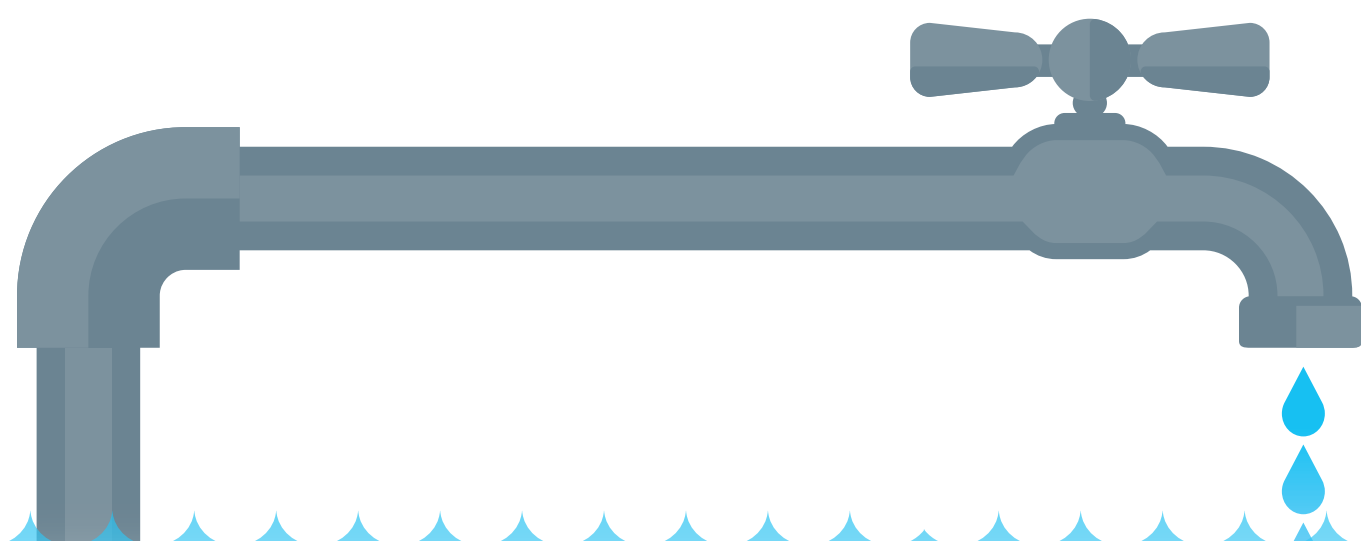
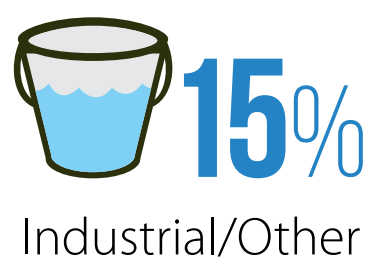
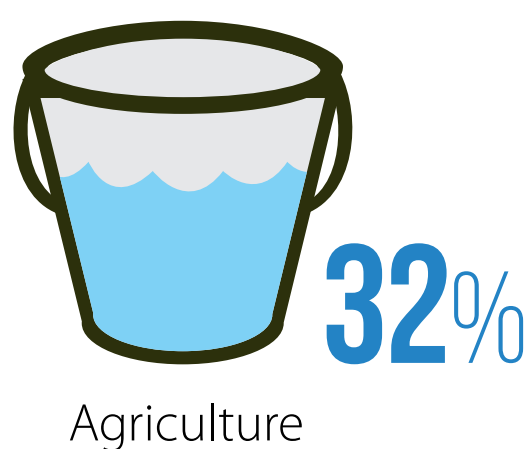
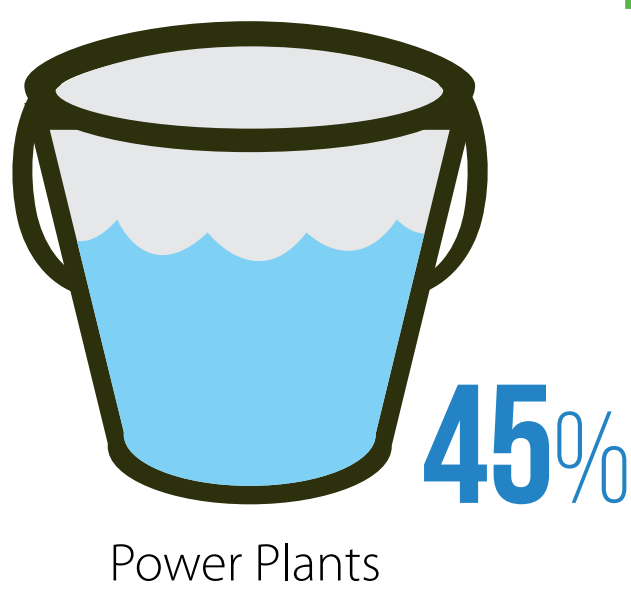
AMERICA'S BEVERAGE COMPANIES LEAD THE WAY ON WATER CONSERVATION

Since 2011, we have
cut water use by 12% even as
production increased by 20%

America's beverage companies are working with groups such as The Nature Conservancy, the US Forest Service and local water districts to restore and protect key watersheds across the US, including the **Great Lakes** and the **Colorado, Brazos** and **Mississippi Rivers**.



Our bottling facilities account for only
4/100^{THS} of **1%** of America's water use



Every year, America loses **25x**
more water to household leaks than
what our beverage companies use

To learn more about our water conservation efforts, visit InnovationNaturally.org.



Sources:

"2014 Water and Energy Use Benchmarking Study," Beverage Industry Environment Roundtable, 2015.
U.S. Geological Survey, industry survey data