



# OUR 100% RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our Every Bottle Back initiative. We're using less new plastic and investing in efforts to get our bottles back so we can remake them into new ones.

## OUR INVESTMENT IN MOBILE, ALABAMA

As part of this sustained initiative, we are partnering with The Recycling Partnership and investing in Mobile to modernize the collection, recycling and processing of recyclable material in the region.

### INVESTING MORE THAN \$56,000 TO MODERNIZE RECYCLING PROGRAMS

We're making investments to help provide a new drop-off recycling site in the southeastern section of the city. The new facility will be equipped with technology to better capture valuable materials to increase the capacity of recyclables collected, improve recycling rates and help prevent plastic from ending up in the environment.



### EXPANDING CURBSIDE RECYCLING ACCESS TO 98,000 HOUSEHOLDS

We're making recycling accessible and convenient by providing 98,938 households with upgraded recycling infrastructure.



### ENGAGING WITH RESIDENTS TO INCREASE RECYCLING

We're teaming up with The Recycling Partnership to create awareness in the community about this new facility to increase recycling rates and cut down on contamination of recyclable materials.



### INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

The new facility is estimated to produce 10 million new pounds of recyclable materials over the next decade, of which 130,000 pounds will be aluminum and 390,000 pounds will be polyethylene terephthalate (PET), both of which are used to make our 100% recyclable cans and bottles.