



OUR RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK IN WEST HAVEN, CONNECTICUT.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry's plastic footprint through our Every Bottle Back initiative. We're using less new plastic and investing in efforts to get our bottles and cans back so we can remake them into new ones.

OUR INVESTMENT IN WEST HAVEN, CONNECTICUT

Through Every Bottle Back, we are investing in West Haven, Conn. to upgrade recycling containers from 18-gallon bins to 64-gallon carts. We are also partnering with The Recycling Partnership to educate consumers on how to recycle better.

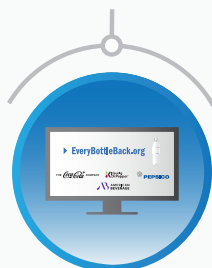
INVESTING \$256,000 TO IMPROVE RECYCLING

We're modernizing systems to make recycling more accessible and convenient. This involves providing 16,000 households with new, free curbside recycling carts..



INCREASING RECYCLABLE MATERIALS COLLECTED IN THE REGION

The new curbside carts will collect an estimated 11.5 million new pounds of recyclables over 10 years. This includes nearly 450,000 pounds of polyethylene terephthalate (PET) and nearly 150,000 pounds will be aluminum, both of which are used to make our cans and bottles



ENGAGING WITH RESIDENTS TO IMPROVE RECYCLING

We're teaming up with The Recycling Partnership to educate more than 54,000 residents on how to recycle and help prevent plastic waste from ending up in the environment through educational materials.