



OUR RECYCLABLE BOTTLES ARE MADE TO BE REMADE. AND WE WANT EVERY BOTTLE BACK IN MINNEAPOLIS, MINNESOTA.

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry’s plastic footprint through our Every Bottle Back initiative. We’re using less new plastic and investing in efforts to get our bottles and cans back so we can remake them into new ones.

OUR INVESTMENT IN MINNEAPOLIS, MINNESOTA

The Coca-Cola Company, Keurig Dr Pepper and PepsiCo are working together to reduce our industry’s plastic footprint through our Every Bottle Back initiative. We’re using less new plastic in our bottles and investing in key areas across the country to get our bottles and cans back so we can remake them into new ones.

INVESTING MORE THAN \$3.35M TO INCREASE SORTING CAPACITY

We’re making investments to increase the sorting capacity of recyclables collected, improve recycling rates and help prevent plastic waste from ending up in the environment. This includes the increased sorting capacity for our valuable, 100% recyclable plastic bottles that can then be remade into new bottles, as intended.



IMPROVING RECYCLING INFRASTRUCTURE

Four new optical sorters will allow recyclables from one million local residents to be better sorted and have a better chance of being remade into new products.



INCREASING AMOUNT OF RECYCLABLE MATERIALS IN THE REGION

The recycling infrastructure upgrade is estimated to increase the amount of recyclable materials due to the decrease in residue rate and decrease in contaminated mixed paper once the MRF is fully operational.



SUPPORTING LOCAL JOBS

This project will directly support more than 60 local jobs, many of which are union.