

Our Commitment to Get Every Bottle Back

America's beverage companies — The Coca-Cola Company, Keurig Dr Pepper and PepsiCo — are working together to ensure our valuable plastic bottles and aluminum cans are collected, so they can be remade into new products.

We've committed \$100 million to improve recycling infrastructure, access and education in communities where we can have the greatest impact. By partnering with The Recycling Partnership and Closed Loop Partners, we're leveraging our investment into \$400 million to support local recycling efforts.



EveryBottleBack.org

\$28M+

provided across 49 local projects

705M+

more pounds of PET plastic expected to be recycled over 10 years

43M+

more pounds of aluminum expected to be recycled over 10 years

980K

free recycling carts for households

Modernizing Recycling Across America

